

Beautyworld Japan Fukuoka post show report

Title : Beautyworld Japan Fukuoka

Date : 3 - 4 (Mon – Tue) February 2020 10:00 - 18:00
(Last day until 17:00)

Venue : Fukuoka Kokusai Center
2 Chome-2 Chikkohonmachi, Hakata, Fukuoka

Organiser : Messe Frankfurt Japan Ltd.
Shosankan 7F, 1-3-2 Iidabashi Chiyoda-ku Tokyo 102-0072, Japan

Admission fee : JPY 3,000 (tax included)
*free of charge with free admission ticket / online visitor registration

Number of exhibitors : 126 exhibitors (Domestic:122 Oversea :4) ※Including co-exhibitors

Number of visitors:

3 (Mon) Feb	4 (Tue) Feb	Total
2,968	2,192	5,160

Breakdown by country: from 8 countries / regions

Japan	5,124	Turkey	2
South Korea	18	Hong Kong	2
China	7	Malaysia	1
Thailand	4		
Philippines	2	Total	5,160

Industrial categories (occupation):

Esthetic salon	34.5%
Nail salon	8.1%
Hair dressing salon	15.2%
Compound salon	16.7%
Spa facility	0.3%
Hotel & leisure facility	0.3%
Medical institution	2.6%
Distributor / Wholesaler	5.3%
Importer	3.2%
Retailer	2.8%
Manufacturer	7.4%
Others (Association, Embassy, beauty professional school, apparel industry, public officer, Press)	3.0%
Student (esthetic, nail and hairdressing school)	0.5%
N/A	0.2%

Visitor ratio (Domestic / International):

Domestic	99.3%
Overseas	0.7%