

Beautyworld Japan Fukuoka post show report

Title : Beautyworld Japan Fukuoka

Date : 4 - 5 (Mon – Tue) February 2019 10:00 – 18:00
(Until 17:00 on the second day)

Venue : Fukuoka Kokusai Center
2 Chome-2 Chikkohonmachi, Hakata, Fukuoka

Organiser : Messe Frankfurt Japan Ltd.
Shosankan 7F, 1-3-2 Iidabashi Chiyoda-ku Tokyo 102-0072, Japan

Admission fee : JPY 3,000 (tax included)
*free of charge with free admission ticket / online visitor registration

Number of exhibitors : 112 exhibitors (Domestic:108 Oversea:4) ※Including co-exhibitors

Number of visitors:

4 (Mon) Feb	5(Tue) Feb	Total
2,972	2,164	5,136

Breakdown by country: from 13 countries / regions

Japan	5,104	Belgium	1
South Korea	12	Canada	1
China	4	Germany	1
Philippine	3	Netherlands	1
Vietnam	3	USA	1
Kuwait	2	Taiwan	1
Singapore	2	Total	5,136

Industrial categories (occupation):

Esthetic salon	31.4%
Nail salon	10.6%
Hair dressing salon	16.6%
Compound salon	15.8%
Spa facility	0.4%
Hotel & leisure facility	0.4%
Medical institution	2.7%
Distributor / Wholesaler	5.7%
Importer	1.5%
Retailer	3.0%
Manufacturer	6.4%
Others (Association, Embassy, beauty professional school, apparel industry, public officer, Press)	3.8%
Student (esthetic, nail and hairdressing school)	0.8%
N/A	0.9%

Visitors (Domestic / International):

Domestic	99.3%
Overseas	0.7%